**✅ 30-Day Web Design Roadmap (Beginner to Expert)**

**📅 Week 1: Introduction to Internet, Web Basics, and Tools (Days 1–7)**

**🎯 Goal: Build solid foundations in how websites work and get comfortable with basic tools.**

**🗓 Day 1: Internet & Computer Basics**

* What is the Internet and how it works
* What is a browser (Chrome, Firefox)
* What is a website, how websites are accessed
* URL, domain name, web pages, links
* Practical:
  + Open Chrome, type a website (e.g., google.com)
  + Bookmark a website
  + Watch YouTube tutorials on internet basics

🕒 **Time Split**:

* 3 hrs video tutorials
* 2 hrs practical (browsing, bookmarks, exploring websites)
* 5 hrs reading and watching beginner guides

**🗓 Day 2: Understanding Domains, Hosting, and How Websites Go Live**

* What is a domain name (e.g., google.com)
* What is hosting (server space)
* DNS, IP address basics
* Domain registrars (Namecheap, GoDaddy)
* Hosting providers (Hostinger, Bluehost)
* Practical:
  + Explore cPanel demo
  + Visit Namecheap, check domain prices

🕒 **5 hrs learning**, **5 hrs demo exploration**

**🗓 Day 3: File Types, Website Structure, and Workflow**

* What is HTML, CSS, JS (Basic idea)
* How websites are structured (index.html, folders)
* Tools you'll use:
  + VS Code (code editor)
  + Chrome Developer Tools
  + File Manager / FTP

🧪 Install:

* Google Chrome
* VS Code
* FileZilla
* WinRAR

🕒 **4 hrs install & explore**, **6 hrs tutorials + reading**

**🗓 Day 4–5: HTML Basics**

* What is HTML?
* Tags, elements, attributes
* Basic structure: <html>, <head>, <body>
* Common tags: headings, paragraphs, links, images, lists, tables, forms
* Practice:
  + Build a simple HTML page (portfolio layout)
  + Link to another page

🕒 **4 hrs theory**, **6 hrs practice and exercises**

**🗓 Day 6–7: CSS Basics**

* What is CSS? Inline, internal, external
* Selectors: class, id, element
* Properties: color, font, padding, margin, border
* Layout: display, position, float, flexbox
* Practice:
  + Style your HTML portfolio with CSS
  + Build a two-page website with a menu

🕒 **4 hrs learning**, **6 hrs building mini-project**

**📅 Week 2: Building Real Websites (HTML/CSS Projects)**

**🎯 Goal: Become confident with layout, styling, and structure of websites.**

**🗓 Day 8–9: Forms, Inputs, Tables, Media**

* HTML5 inputs, form controls, validation
* Tables and styling
* Embedding videos and maps
* Practice:
  + Build a contact form
  + Build a services table with pricing

**🗓 Day 10–11: Responsive Design (Mobile Friendly)**

* Introduction to media queries
* Mobile-first design
* Viewport settings
* Practice:
  + Make your site mobile friendly
  + Practice with Chrome DevTools responsive mode

**🗓 Day 12–13: CSS Flexbox & Grid Layout**

* Flexbox: containers, items, alignment
* CSS Grid: rows, columns, gaps
* Practice:
  + Build a blog layout using Flexbox
  + Build a portfolio layout using Grid

**🗓 Day 14: Final HTML/CSS Project**

* Build a full multi-page responsive website (Home, About, Services, Contact)
* Submit for feedback (mentor or online group)
* Backup all files

🕒 **All-day project build and review**

**📅 Week 3: WordPress Mastery (Days 15–21)**

**🎯 Goal: Learn WordPress inside-out: installation, setup, page building, themes, and plugins.**

**🗓 Day 15: What is WordPress? Setup & Dashboard**

* What is CMS
* WordPress.com vs WordPress.org
* Install WordPress on localhost (using LocalWP or XAMPP)
* Dashboard overview: Pages, Posts, Media, Settings

**🗓 Day 16–17: Themes, Customizer, Menus, Widgets**

* How themes work
* Astra, OceanWP (beginner-friendly themes)
* Header, footer, sidebar setup
* Customizer settings
* Practice:
  + Create menus, add pages
  + Add and organize widgets

**🗓 Day 18–19: Plugins & Forms**

* What are plugins, how to install them
* Must-have plugins: contact form, SEO, security
* Practice:
  + Install and configure Contact Form 7
  + Setup WPForms
  + Practice with caching and backup plugins

**🗓 Day 20–21: Page Builders (Elementor)**

* What is Elementor
* Drag-and-drop design
* Templates and blocks
* Practice:
  + Build Home, About, Contact page using Elementor
  + Customize with widgets and styling

**📅 Week 4: Advanced WordPress & Real Projects (Days 22–30)**

**🎯 Goal: Gain job-ready skills with real-world features and client-like projects**

**🗓 Day 22–23: Hosting & Domain Live Site**

* Buy a cheap domain & hosting (use test hosting)
* Upload WordPress website
* Connect domain, setup SSL, email
* Practice:
  + Go live with demo site (example.com)
  + Submit to Google Search Console

**🗓 Day 24–25: Advanced WordPress Features**

* Learn:
  + Custom Post Types (CPT UI)
  + JetPlugins (Crocoblock basics)
  + WooCommerce: create simple store
* Practice:
  + Add products and variations
  + Set up shop page and checkout

**🗓 Day 26–27: SEO & Website Performance**

* SEO Basics: On-page SEO, Yoast plugin
* Website speed: Caching, optimization
* Practice:
  + Use GTMetrix, Google PageSpeed Insights
  + Optimize your images and plugins

**🗓 Day 28: Freelancing Platforms & Portfolios**

* Create your portfolio site
* Create Fiverr, Upwork profiles
* Learn to write service descriptions
* Create 2 gigs: “WordPress website” and “Website redesign”

**🗓 Day 29: Final Project – Client Simulation**

* Create a full website from a mockup or reference site
  + 5 pages
  + Contact form
  + Mobile-friendly
  + SEO optimized

**🗓 Day 30: Review & Future Plan**

* Review:
  + HTML/CSS skills
  + WordPress skills
  + Projects done
* Plan:
  + Build 5 more demo websites
  + Contribute to WordPress forums
  + Start taking freelance work
  + Learn JavaScript basics next

**🎁 Bonus Tools to Learn Along the Way**

* **Canva** (for basic graphic design)
* **Unsplash / Pexels** (free images)
* **Color Hunt** (color palettes)
* **Coolors.co** (color schemes)